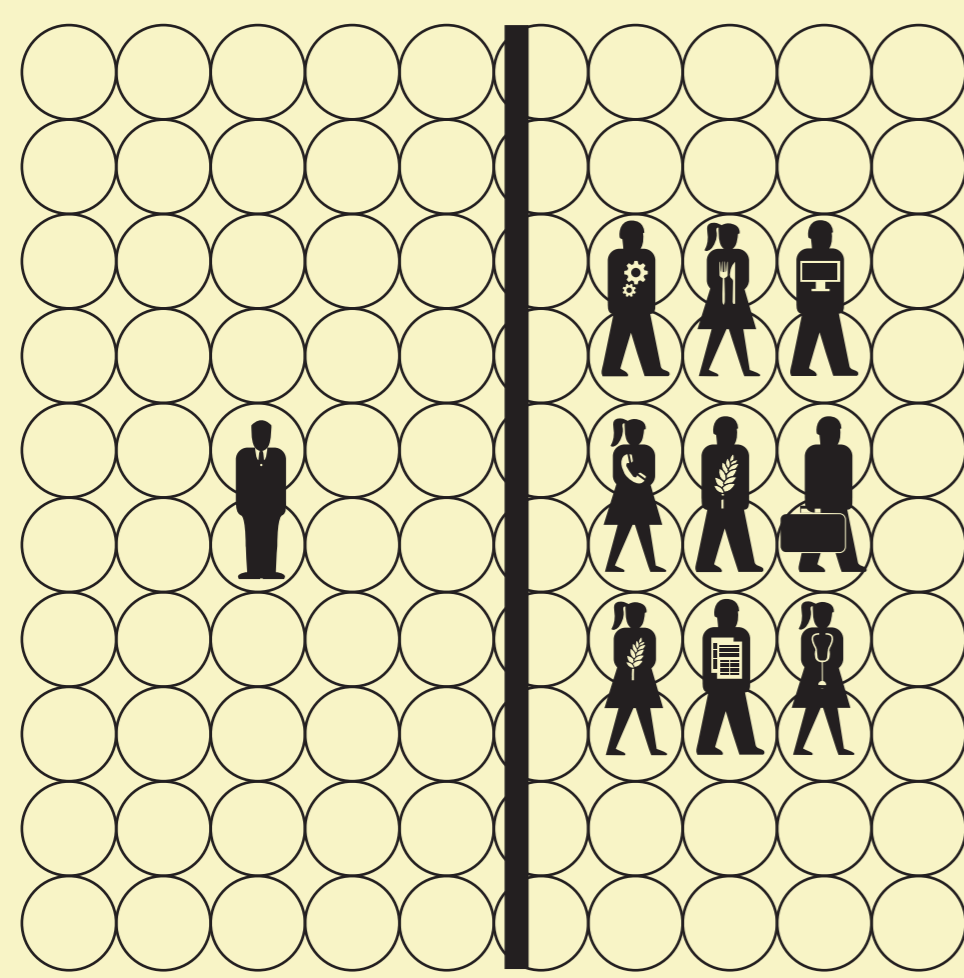


International Competition
announced by
Magazine ARCH+ and
Bauhaus Dessau Foundation

OUT OF BALANCE – CRITIQUE OF THE PRESENT

Information Design after Otto Neurath



Vienna Method of Picture Statistics

"To remember simplified pictures is better than to forget accurate figures"
Otto Neurath

● represents 10% of the world's population
○ represents 1% of the total world income

10% of the world's population gain 50% of the total world income

*Diagonal line of the equal distribution of income

↓ Transition towards the line of inequality

50% total world income

* Worldwide distribution of incomes
Mid 2000's

The Lorenz Curve – commonly used to explain the distribution of the total global income

0% world population

90% world population

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For further information in German or English go to www.archplus.net/outofbalance and www.bauhaus-dessau.de/informationdesign

